



## Gerald "Gerry" Harold Levine

August 30, 1932 - April 17, 2021

A Celebration of a Life Well Lived!

Gerald H. "Gerry" Levine

August 30th, 1932 -April 17, 2021

Gerry Levine, 88 of Las Vegas, Nevada, succumbed to multiple injuries and complications from a fall, was removed from life support at Sunrise Hospital and passed away on April 17, 2021.

Gerry is survived by his Son Brad and Daughter Lisa Levine. Gerry was a loving father, husband, and friend to everyone who knew and worked for him, throughout his lifetime.

Gerry loved doing business deals and was a very high profile well respected business man - entrepreneur. Gerry purchased and owned over a 100 companies throughout his career. He was self employed his whole life and paved his own way only working himself. He owned Rayco Auto Parts a 600 store chain back east. He further owned and operated On Target Sports a local sports information service that was light years ahead of the curve.

Gerry's specialty was purchasing and rebuilding troubled companies. He was a turnaround specialist who believed that the real keys to success were people, process, and product. Mr. Levine attended John Carroll University in Cleveland Ohio.

His word was his bond, and he believed adamantly about loyalty, honor, and respect Gerry had a major impact on those around him.

He served in the Coast Guard as a young man and had a passion for boating

while feeling the ocean breeze. This led him ironically to become a captain of his own ship so to speak.

Gerry was an all-around character. He was known for always quoting country music particularly. Willie Nelson songs, The line: "you got to know when to hold them and when to fold them". was his favorite, In his later life, he was often mistaken to be Kenny Rogers. He always said there are two kinds of people in the world doers & viewers.

Gerry had a passion for jewelry, and owned a jewelry store in Orange County, CA - An avid collector, he loved to shop at consignment stores.

Gerry loved thoroughbred race - horses, and the sport of football which led him to purchase 50% of the California Suns the # 1 team in the World Football League. This was the first league ever created to rival the NFL.

A special thank you to the people at Sunrise Hospital & Nathan Adelson Hospice for their loving care and support during his final days Also, the family would like to extend their sincerest gratitude towards Affordable Burial Services & Palm Mortuary Funeral Home for being very accommodating and understanding during this difficult time.

A graveside service will be held at Palm Mortuary Downtown Las Vegas on May 14, 2021 at 10a.m. where he will be buried next to his loving wife, Marie Levine, who passed before him.

# Tribute Wall

BR

“ *Just found out about Gerry's passing. So very sorry. We were very good friends many years ago in Cleveland. I am probably his oldest friend. Gerry was a larger than life person. He was definitely one of a kind. As kids we spent a lot of time together and I knew his family well. My deepest sympathies to his family and children.*

---

**Burt Randell** - November 13, 2021 at 09:43 PM